

SEVENTH FRAMEWORK PROGRAMME
NMP-2007-3.1-2
New added-value user-centered products and product services



SERVice Oriented Intelligent Value Adding nEtwork for
 Clothing-SMEs embarking in Mass-Customisation



D8.1 SERVIVE Demonstrators - Dissemination material produced on-site

Identifier

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Document description	This deliverable presents various materials that were created by different consortium partners as support for SERVIVE current and future dissemination activities

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1. Introduction

During the SERVIVE project and especially in the last part of it, an important number of demonstration and dissemination activities have been performed by various consortium partners individually or as a team. The demonstration activities were aimed at presenting the results of SERVIVE, especially in the context of how these results can be used by pilots. An important role in the demonstration activities was played by the integrated SERVIVE platform, with its 2 main roles: the SERVIVE Style Community portal (SPO) and the SERVIVE Transaction Platform (SPL).

As part of the demonstration activities, an important volume of materials was created, materials that were/will be used during and after SERVIVE project as dissemination resources. In this deliverable, we aim at collecting and creating an inventory of the above mentioned dissemination material. The results are presented in Chapter 2.

2. Dissemination material inventory

Material name	Type	Description	Accessibility
SERVIVE Model Style Community	Video	A brief video presentation of the SERVIVE Model Style Community (SPO)	Available at VIMEO at: http://vimeo.com/28151184 Available at YouTube at: http://www.youtube.com/watch?v=JwTjq-Ys2z8 Available at SERVIVE project website (Results section) at: www.servive.eu
SERVIVE CustoMax SPL online movie	Video	Presenting Matteo Dosso products in the latest version of SPL with 3D configurator tool	Available on request at info@customax.com
SERVIVE CustoMax SPL online movie	Video	Presenting various usage scenarios in the latest version of SPL	Available on request at info@customax.com
Supply Network Integration (SNI) platform	Software	State of art synchronisation platform built upon Microsoft Sync Framework, able to practically synchronize homogeneous datasets. Realtime processing, item sync promoting mechanisms with dynamic vertical and horizontal filtering. Rollout easy to implement, due the abstraction layers. Requirements prior to roll outs are mapping of the sync models and specifying the sync rules.	Confidential source code – to be seen in use on request via info@customax.com .
CustoMax Platform	Website/ software	Web based platform for order and customer management (including product configurators, etc.).	Available to (potential) customers and (potential) partners of CustoMax via a test account on request via info@customax.com .
Fabric and garment samples	Physical items and photos	Used during demonstration	Available on request at NTU Photos to be posted on NTU website
Video about customisation process produced by NTU/IFTH	Video	Video presenting customisation process	To be posted on youtube

Material name	Type	Description	Accessibility
Business guide for SME's	Report	A dissemination report as a business guide for SME's to exploit the technology and methods.	Available on request at NTU
Final Integrated Style Advisors, including User Interfaces	Document (pdf)	SERVIVE Public Deliverable D2.9	Available at SERVIVE project website (Results section) at: www.servive.eu
Networked Pattern Generator	Document (pdf)	SERVIVE Public Deliverable D3.4	Available at SERVIVE project website (Results section) at: www.servive.eu
Prototype of the MF net Coordinator	Document (pdf)	SERVIVE Public Deliverable D3.5.2	Available at SERVIVE project website (Results section) at: www.servive.eu
SERVIVE Front-End shell final prototype	Document (pdf)	SERVIVE Public Deliverable D4.2	Available at SERVIVE project website (Results section) at: www.servive.eu
SERVIVE Style-Advise final prototype	Document (pdf)	SERVIVE Public Deliverable D4.4	Available at SERVIVE project website (Results section) at: www.servive.eu
SERVIVE Shared Virtual-Try-On Web Service final prototype	Document (pdf)	SERVIVE Public Deliverable D4.6	Available at SERVIVE project website (Results section) at: www.servive.eu
Model Style Community	Document (pdf)	SERVIVE Public Deliverable D4.7	Available at SERVIVE project website (Results section) at: www.servive.eu
Micro-factory pilot	Document (pdf)	SERVIVE Public Deliverable D6.2	Available at SERVIVE project website (Results section) at: www.servive.eu
Pilots evaluation report	Document (pdf)	SERVIVE Public Deliverable D6.5	Available at SERVIVE project website (Results section) at: www.servive.eu
SERVIVE Demonstrators - Dissemination material produced on-site	Document (pdf)	SERVIVE Public Deliverable D8.1	Available at SERVIVE project website (Results section) at: www.servive.eu
Final Project Report	Document (pdf)	SERVIVE Public Deliverable D9.5	Available at SERVIVE project website (Results section) at: www.servive.eu
Flyer "Create your own 2011"	Document (pdf)	Shows an overview of the SERVIVE project (content and list of partners) with little text boxes and graphics	Soon available at SERVIVE project website (Results section) at: www.servive.eu
Mass Customization Portal	Webpage	Web platform to exchange knowledge and connect eu-wide (in collaboration	www.mckn.eu/servive

Material name	Type	Description	Accessibility
		with EU project Remplanet)	
Create your own	Webpage	Information about the "Create your own" conference in Berlin organised by SERVIVE dissemination task leader	www.cyo2011.com
Purchase patterns	Document (pdf)	Garments that tend to co-occur in the customer's basket, as they are discovered with data mining. SERVIVE Public Deliverable Addendum to D2.7	Available at SERVIVE project website (Results section) at www.servive.com
Style advice rules	XML format	Rules that associate body types, and occasion with suggested generic garments. Additionally, rules that associate facial features with suggested garment colours. The above rules are also known as rigid stereotypes and they are stored in PServer.	Available on request at {dimitrv,dpie}@iit.demokritos.gr and at the project site www.servive.eu
Servive SPO Ontology	OWL format	An ontology that represents body types, generic garment types, materials as well as their relations. It is related to SPO.	Available on request at {dimitrv,dpie}@iit.demokritos.gr and at the project site www.servive.eu
Dynamic Stereotypes	Document (pdf), software	A method as well as relevant results for associating body measurements with purchase patterns. SERVIVE public deliverable D2.6.	Document available at SERVIVE project website (Results section) at: www.servive.eu The software code forms parts of the PServer data mining tools.
Expert and community based fashion recommendations	Article	A paper under preparation to be submitted to a peer reviewed journal that describes the knowledge based and the data mining part of the SPO	Project website (www.servive.eu) and on request at {dimitrv,dpie}@iit.demokritos.gr
SERVIVE concept presentation	Video	A movie presenting SERVIVE concept and results	Online at: http://www.youtube.com/watch?v=AJg3lztOWDc or http://vimeo.com/25132966
Custom made products	Physical items	Several versions of hoodies, polo shirts	Can be viewed on Team Colours website: www.team-colours.co.uk or

Material name	Type	Description	Accessibility
		and dresses, using different material from performance to leisurewear, produced by Team Colours.	by requesting them directly from Team Colours (contact info on the website)
IEEE VR 2011 Research demo	Document (pdf)	Flyer : 3D Virtual Try On	Available at MIRALab website (MIRALab contribution section) at: www.miralab.ch > Research Projects > Ongoing Projects > SERVIVE